

Press release

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ESCP Business School and AXA Climate launch partnership to help organisations adapt to climate change

As climate risks intensify, businesses and public authorities face a critical need to adapt. To address this challenge, ESCP Business School and AXA Climate are launching the Adaptation(s) Programme.

An ADEME study¹ reveals that, out of more than 3,000 companies surveyed in 2023, only half believe they have taken sufficient action to adapt. Current efforts primarily focus on reducing greenhouse gas emissions, with few initiatives dedicated to adaptation.

With this in mind, ESCP Business School and AXA Climate have joined forces to create a climate adaptation programme designed for businesses and the public sector. This initiative fosters dialogue between academics and practitioners, aiming to catalyse impactful action on this pressing issue.

A programme built around three initiatives

The **Adaptation(s) Programme**, running throughout 2025, leverages the combined practical and theoretical expertise of both institutions across three complementary initiatives:

- **A research component**, with the joint publication of scientific papers and an Adaptation Barometer aimed at the general public. The goal is to analyse how public and private organisations deal with adaptation issues: what challenges and risks should be avoided? What strategies or actions can be leveraged? The findings will shed new light on the subject and showcase best practices in climate adaptation. Led by Professor Aurélien Acquier, this research will be conducted by the ESCP Sustainability Institute, headed by in collaboration with various professors and doctoral students at ESCP Business School.
- **A series of public conferences** will bring together professionals and students to discuss crucial topics, such as regional adaptation strategies, the intersection of adaptation and mitigation, and communication challenges in climate transformation.
- Finally, **an exploration programme** will engage around twenty pioneering organisations with very different profiles (CAC40, SMEs, local authorities, etc.). Through collaborative workshops, meetings with experts and study trips, this project will foster the exchange of perspectives and insights to drive innovation and develop common solutions.

Generating insights to inform decision-making

¹ ADEME, the French Agency for Ecological Transition. En entreprise, comment s'engager dans un parcours d'adaptation au changement climatique? Guide developed in partnership with the association Entreprises pour l'Environnement (EpE) and the French Ministry of Ecological Transition, 2024. Available online: infos.ademe.fr.

At the end of the year, these three initiatives will culminate in a comprehensive barometer detailing the extent to which public and private organisations are embracing these issues. This Barometer will be unveiled during a dedicated event, which will also serve as a platform to highlight shared convictions and key learnings from this collaboration.

This programme extends a long-standing partnership between ESCP Business School and AXA Climate, resulting in exchanges of expertise and content within the curricula of the two organisations, and the training of numerous students and professionals.

Promoting dialogue on adaptation issues

This partnership is based on a shared vision: to put collaboration and the sharing of perspectives at the service of concrete solutions to the challenges of climate change.

Antoine Denoix, CEO of AXA Climate, emphasises the importance of this collective approach:

« It's our firm belief that there can be no good adaptation without collaboration; and in a complex, rapidly changing world, embracing diverse viewpoints is essential. We are thrilled to partner with ESCP Business School and the companies that have placed their trust in us to bring together these different insights. »

Léon Laulusa, Managing Director of ESCP Business School, highlights the vital role of local and organisational foundations in driving forward research and practice: *« Adaptation is, above all, a practical approach, shaped by the specific needs of each region and organisation. This innovative partnership, by enabling research to question practices, aims to build on what is being done today to produce common knowledge for the benefit of all. Disseminating this knowledge is obviously one of the core missions of our School, particularly with regard to sustainability issues, which we have been integrating into all our teaching and research activities for several years now. »*





Climate



Press release

ABOUT AXA CLIMATE

AXA Climate, a subsidiary of the AXA group dedicated to climate change adaptation and transition supports sectors such as agribusiness, industry, finance, and the public sector by offering parametric insurance products, consulting services, over 40 hours of online training, and a suite of digital tools for climate projections.

By leveraging science and data, AXA Climate helps companies and public players to tackle key environmental challenges and enables them to implement concrete adaptation and mitigation strategies tailored to their local contexts and specific needs.

For more information: climate.axa or [@AXA Climate](#) on LinkedIn

ABOUT ESCP Business School

Founded in 1819, ESCP Business School has chosen to teach responsible leadership that is open to the world and based on European multiculturalism. Our campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are springboards that enable students to grasp this European approach to management.

Several generations of entrepreneurs and managers have been trained in the belief that business can contribute positively to society.

This conviction and our values - excellence, uniqueness, creativity and plurality - guide our mission on a daily basis and are expressed through an educational vision that brings them together.

Every year, ESCP welcomes 10,000+ students and 6,000 executives of 135 different nationalities. Its strength lies in its many general and specialised management training programmes: Bachelor's, Master's, MBA, Executive MBA, Doctorate-PhD and continuing education, all of which include a multi-campus experience. [It all starts here.](#)

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